

AI Prompt Library - 30 Ready-to-Use Prompts

Content Creation

30-Day Content Calendar

Prompt: *You are a social media content strategist specializing in {industry}.* Create a 30-day content calendar for {audience} focused on {key topics}. For each post, include: format (reel, carousel, blog), a scroll-stopping hook, and 3 bullet points for the body. Make it engaging and avoid jargon.

Pro Tip: Add 'Match the style of {brand/creator}' for tone alignment.

Video Script Generator

Prompt: *You are a video scriptwriter who knows how to hook viewers fast.* Write a {duration}-second script for {platform} about {topic}, using the PAS formula (Problem, Agitation, Solution). End with a call-to-action to {desired action}.

Pro Tip: Ask it to 'add stage directions' for better filming flow.

Repurpose Long Content

Prompt: I have this blog post/transcript: {paste text}. Turn it into 5 short-form video ideas with hooks, talking points, and suggested b-roll.

Pro Tip: Add 'Give me variations for each hook' to A/B test.

Research & Analysis

Competitor Snapshot

Prompt: *You are a market researcher.* Analyze the online presence of these companies: {list}. Summarize their positioning, content style, and top 3 strengths/weaknesses.

Pro Tip: Ask for a 'comparison table' to make insights easier to scan.

Topic Deep Dive

Prompt: I'm learning about {topic}. Summarize it as if explaining to a beginner, then give me 5 advanced concepts to explore next.

Pro Tip: Use 'Explain it like I'm a 10-year-old' to strip out jargon.

Event/Trend Brief

Prompt: Summarize the latest developments in {industry/event} from the last 30 days. Include key news, notable influencers, and trends to watch.

Pro Tip: Add 'Provide 3 sources for further reading' to keep it credible.

Workflow & Productivity

Meeting Summary to Action Plan

Prompt: I have this meeting transcript: {paste text}. Summarize into an action plan with: tasks, owners, deadlines.

Pro Tip: Add 'Highlight any unanswered questions' to prevent loose ends.

Brainstorm Facilitator

Prompt: Ask me questions to help me design a {project type} for {goal/audience}. Keep asking follow-ups until you have enough detail to draft a full plan.

Pro Tip: This works especially well in Claude for building project prompts.

Email Drafting Assistant

Prompt: Draft an email to {audience} explaining {topic/offer}, using a friendly but professional tone. Include a strong subject line and a 1-line CTA.

Pro Tip: Ask for '3 tone variations' and pick your favorite.

Business Growth

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Lead List Builder

Prompt: *You are a research assistant.* Find 20 potential clients in {industry} in {location}. Provide: company name, contact person, role, email, website.

Pro Tip: Add 'Rank them by likelihood to buy' for smarter targeting.

Proposal Builder

Prompt: Write a client proposal for {service/product} aimed at {audience}. Include: intro, goals, deliverables, timeline, investment, next steps.

Pro Tip: Use 'keep it to 1 page' for quick-read proposals.

Campaign Idea Generator

Prompt: Give me 10 marketing campaign ideas for {business type} during {season/event}, focusing on {goal: awareness, sales, engagement}.

Pro Tip: Ask for 'budget-friendly' ideas if you want low-cost options.

Creative Play

Story Creator

Prompt: Write a short story (max 300 words) about {topic/character} in the style of {author/genre}.

Pro Tip: Use this for playful content or creative intros in videos.

Visual Concept Generator

Prompt: Give me 5 creative visual concepts for a {type of project} about {topic}. For each, include: description, mood, and color palette suggestion.

Pro Tip: Pair with Midjourney/DALL·E to bring concepts to life.

'What If' Exploration

Prompt: Imagine if {historical event} happened differently. Describe the alternate outcome in detail, focusing on {theme/angle}.

Pro Tip: Great for engaging 'Did you know?' or thought experiment posts.

Content Creation

Hook Variations

Prompt: Write 10 short, scroll-stopping hooks for a {platform} post about {topic}. Make each one under 12 words and designed to make people stop scrolling.

Pro Tip: Add 'Include an emoji in each hook' for extra visual pop.

Newsletter Creator

Prompt: Create a weekly email newsletter outline for {audience} focused on {topic}. Include: headline ideas, 3-4 sections, and one engagement CTA.

Pro Tip: Ask for '3 possible newsletter names' to brand it.

Quote Carousel

Prompt: Give me 12 inspirational or thought-provoking quotes related to {industry/topic}. Make sure they are either public domain or original.

Pro Tip: Ask for 'design suggestions for each quote' to use in Canva.

Research & Analysis

SWOT Analysis

Prompt: Perform a SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) for {business/industry}.

Pro Tip: Ask for 'real-world examples for each point' to make it actionable.

Customer Persona Builder

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Prompt: Build 3 customer personas for {product/service}. Include: demographics, goals, challenges, buying triggers, and favorite channels.

Pro Tip: Use 'Give each persona a name and short backstory' to make them feel real.

Trend Mapping

Prompt: Map out the top 5 trends shaping {industry} in the next 12 months. For each, include: why it matters, who's leading it, and how to take advantage.

Pro Tip: Ask for '2 low-cost ways to act on each trend'.

Workflow & Productivity

SOP Creator

Prompt: Write a step-by-step Standard Operating Procedure for {task/process}. Keep it clear and easy to follow for someone new.

Pro Tip: Ask for 'checklist format' so it's easy to use.

Project Timeline Builder

Prompt: Create a timeline for {project} starting on {date} with weekly milestones and key deliverables.

Pro Tip: Add 'Include dependencies' to highlight what needs to happen first.

Priority Sorter

Prompt: I have these tasks: {list}. Prioritize them based on urgency and importance, then suggest a 3-day action plan.

Pro Tip: Use 'Highlight quick wins' to get momentum early.

Business Growth

Offer Naming

Prompt: Suggest 15 creative names for a {product/service} that helps {audience} achieve {result}.

Pro Tip: Ask for 'Include a short tagline for each' to save time.

Landing Page Outline

Prompt: Write an outline for a landing page selling {offer}. Include: headline, subhead, benefits, social proof, CTA.

Pro Tip: Ask for '3 headline variations' to split test.

Partnership Pitch

Prompt: Write a short, persuasive pitch email to propose a collaboration between {your business} and {partner business}. Focus on mutual benefits.

Pro Tip: Ask for '2-3 subject line ideas' to increase open rates.

Creative Play

Analogy Maker

Prompt: Explain {complex topic} using 3 creative analogies that a {specific audience} would understand.

Pro Tip: Great for making your content more relatable.

Interactive Quiz Generator

Prompt: Create a 7-question quiz for {audience} that helps them discover {result or personality type}. Include scoring instructions.

Pro Tip: Add 'playful answer explanations' for more engagement.

Holiday Twist

Prompt: Rewrite {famous story/song/ad} with a {holiday/seasonal} twist that fits {brand/industry}.

Pro Tip: Perfect for seasonal campaigns or fun social posts.